



# 2025 Minnesota State Bus Rodeo

## Friday & Saturday, July 18 & 19, 2025

### Minnesota Discovery Center Chisholm, MN

The annual statewide event to celebrate and recognize excellence in public transit operations featuring friendly competition, education and camaraderie

## SPONSORSHIP LEVELS

- Platinum Sponsor - \$5,000** Premier logo placement on the event program, banner, social media and website. Host agency will also put up your sponsorship on social media and website Emcee will announce your company's name at least five times during the event. Four Judges spots and meals on Saturday for company representatives.
- Gold Sponsor - \$2,500** Prominent logo placement on the event program, banner, social media and website. Host agency will also put up your sponsorship on social media and website Emcee will announce your company's name at least twice during the event. Three judges' spots and meals on Saturday for company representatives.
- Silver Sponsor - \$1,000** Good logo placement on the event program, banner, social media and website. Host agency will also put up your sponsorship on social media and website Emcee will announce your company's name at least twice during the event. Two Judges spots and Meals on Saturday for company representatives.
- Bronze Sponsor - \$500** Average logo placement on the event program, banner, social media and website. Emcee will announce your name at least once during the event. One judges spot and meals on Saturday for company representative
- Copper Sponsor - \$250** Name listed on the event program, banner, social media and website. Host agency will also put up your sponsorship on social media and websites.

## EXCLUSIVE EVENT SPONSORSHIP

- Awards Banquet \$3,000**
  - Welcome Reception \$650**
  - Saturday Breakfast \$1,000**
- Event sponsorships are exclusive, so let us know right away if you are interested!** Sponsors will be acknowledged at the event with branding, signage, tabling opportunity, and a message of gratitude from the event committee. Awards banquet sponsorship includes three meals on Saturday for one representative or two banquet-only meals.

## IN-KIND DONATIONS

MPTA must demonstrate need for in-kind contributions. Monetary valuation for business deductibility is the responsibility of the contributor. Contact a member of the Rodeo Sponsorship Committee if you are interested. *Acknowledgement will state the item and donor i.e. Centerpieces Donated by ABC and be posted on our website.*

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_  
Address Line 1: \_\_\_\_\_  
Address Line 2: \_\_\_\_\_ Signature: \_\_\_\_\_  
City State & Zip: \_\_\_\_\_ Date: \_\_\_\_\_

Complete and mail to MPTA, 525 Park St, Suite 240, Saint Paul, MN 55103. Or use our convenient customer portal online to become a sponsor. Make Checks payable to Minnesota Public Transit Association. For more information: 651-659-0804 / mpta-transit.org. Minnesota Public Transit Association is a 501(c)(6) Minnesota nonprofit corporation. Contributions are not deductible for federal income tax purposes as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.