

PUBLIC PRIVATE PARTNERSHIP

Presenters: Josh Johnson Transportation Services Manager, Mystic Lake Casino Hotel
Jen Lehmann Planning Manager, Minnesota Valley Transit Authority

FIRST AND LAST MILE CONNECTIONS PANEL

11:00 am – 12:00 pm

October 18, 2017

MPTA 2017



BACKGROUND



MVTA ❤️
Our Riders

MVTA
Minnesota Valley Transit Authority

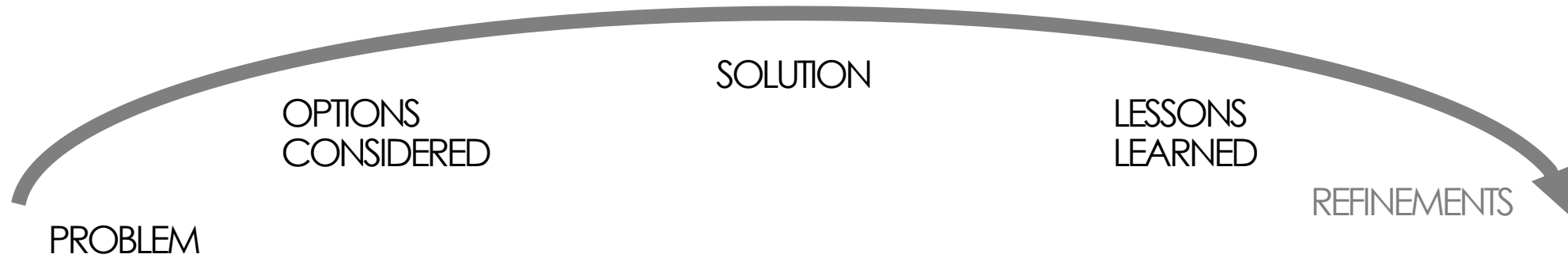
Let us
drive you.

BACKGROUND

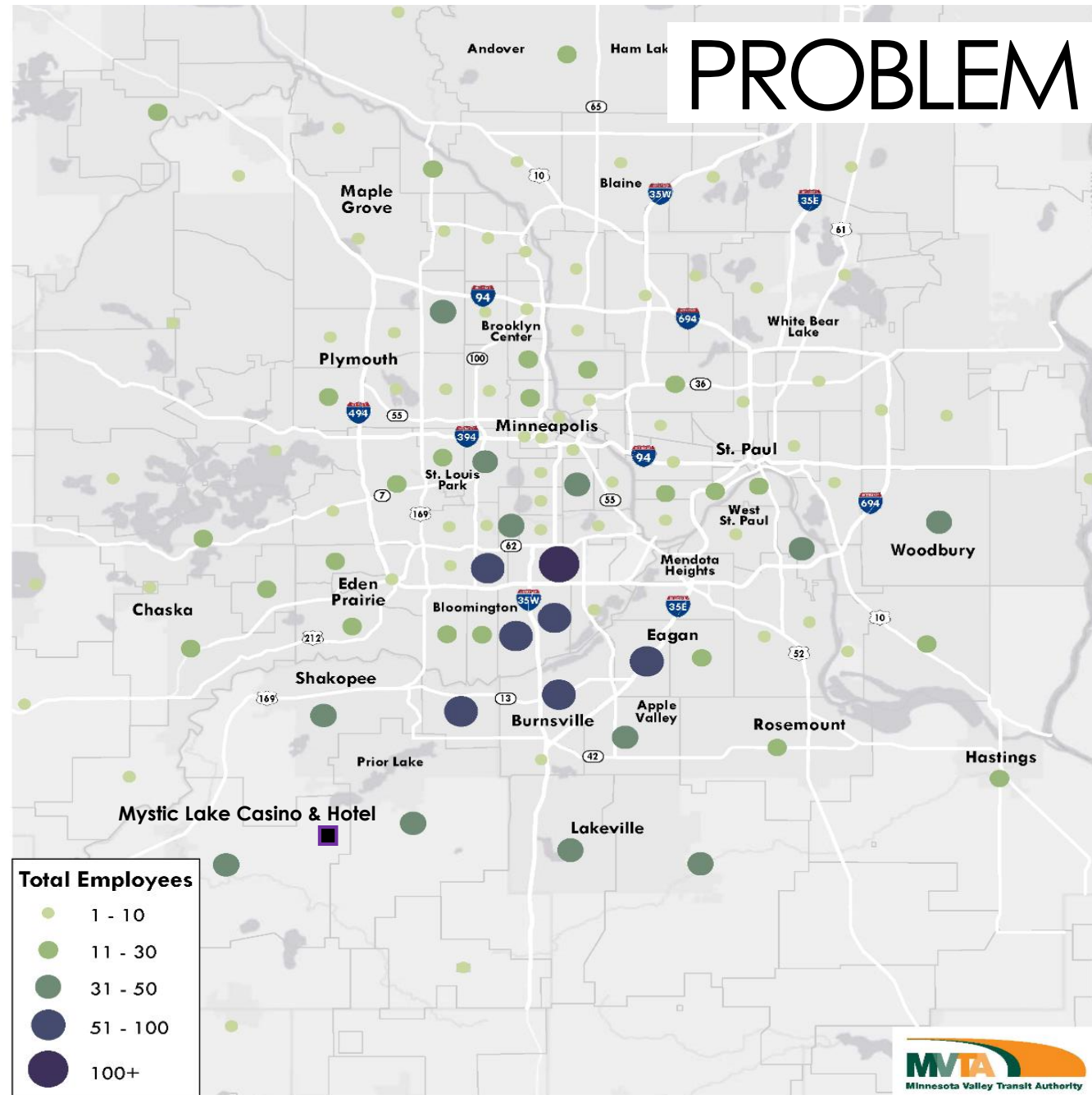


BACKGROUND

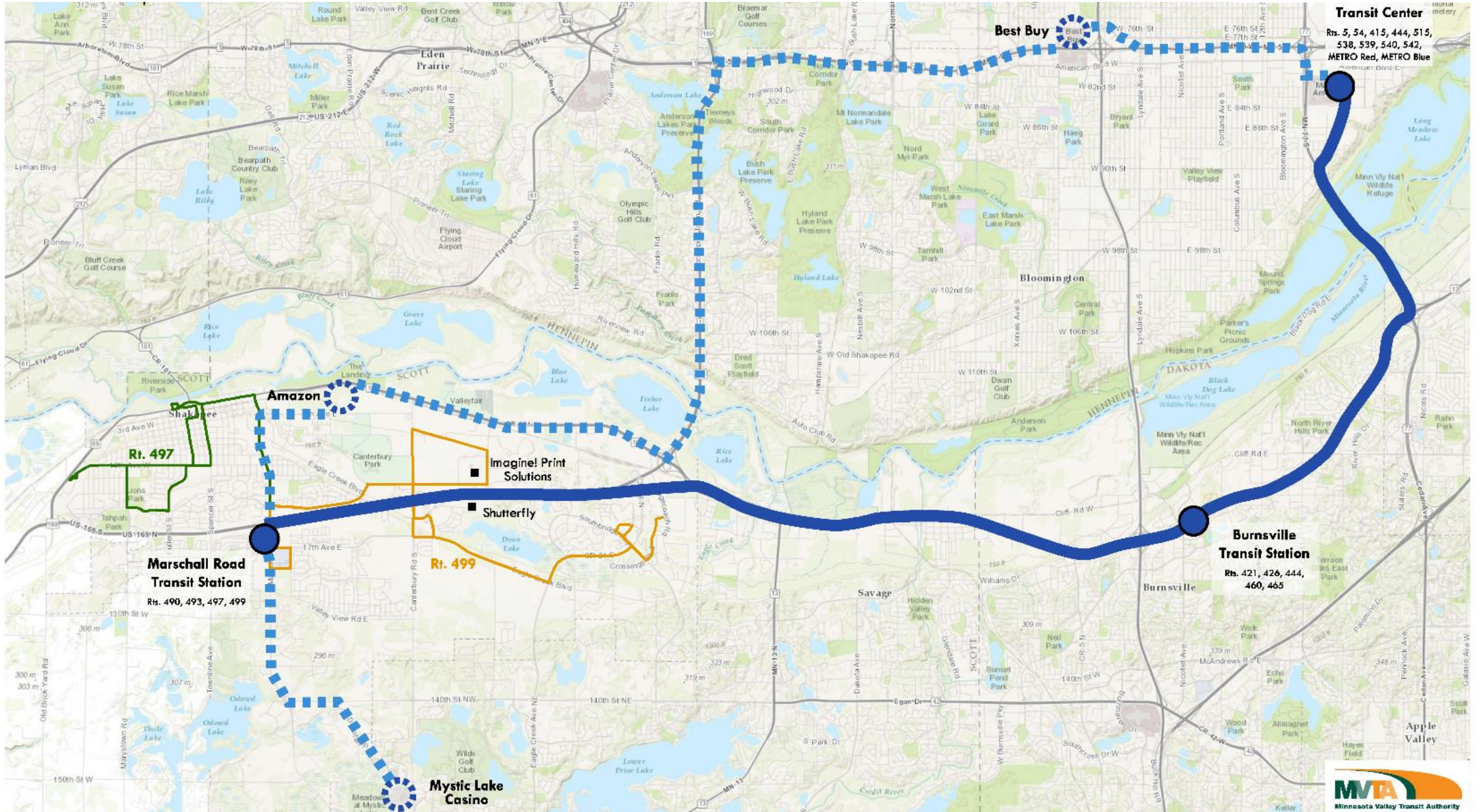
	MYSTIC LAKE TRANSPORTATION	MVTA
Fleet Size	7 Shuttle Buses	164
Annual Ridership	50,000	2.9 million
Average Ridership (Weekday)	135	10,000+
Number of Routes	25	32
Trip Count (Weekday)	90	919
Service Area	Marschall Road Transit Station & “Late Night” Charter Bus for Team Members	Southern Suburbs of the Twin Cities (Apple Valley, Burnsville, Eagan, Prior Lake, Savage, & Shakopee)



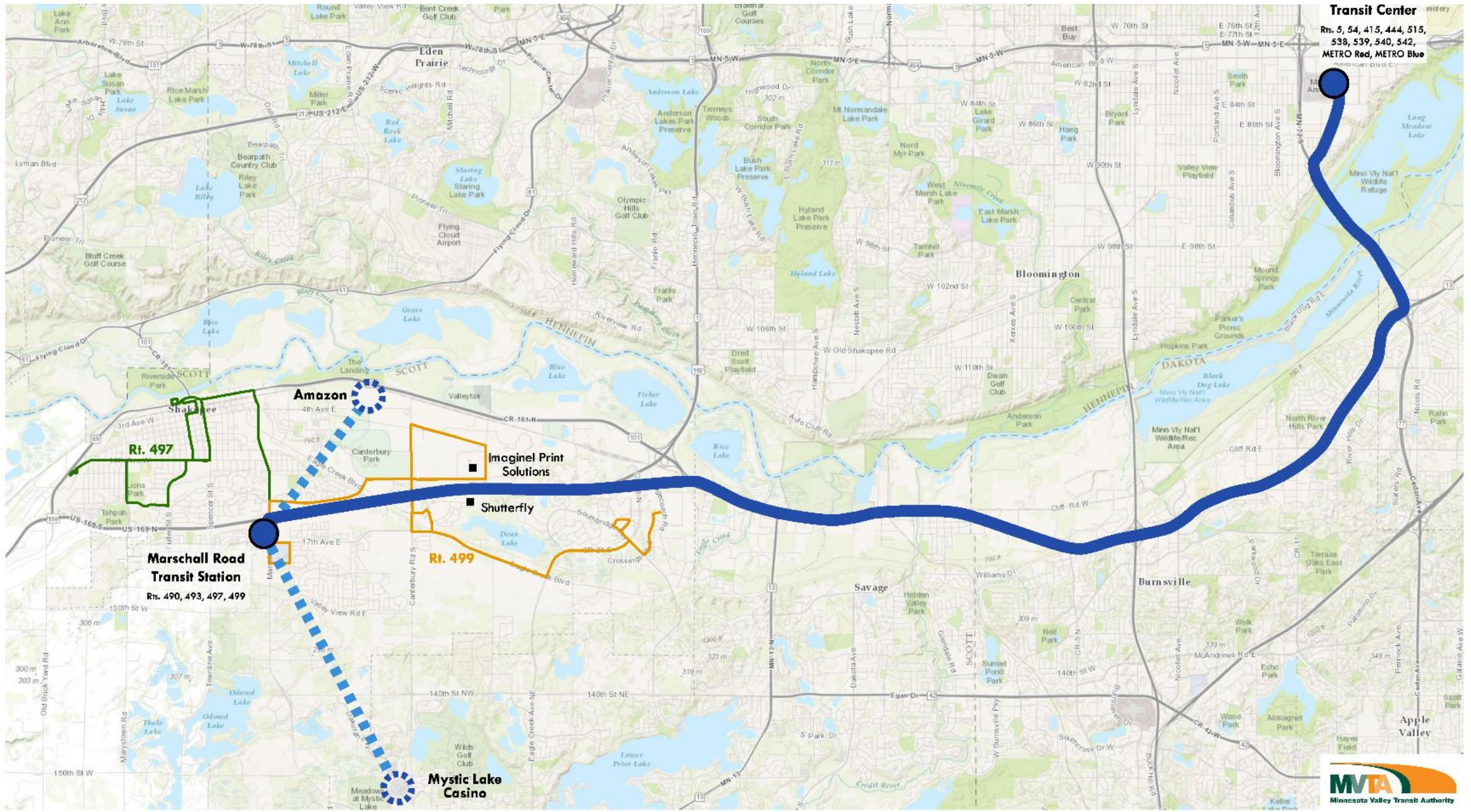
PUBLIC PRIVATE PARTNERSHIP



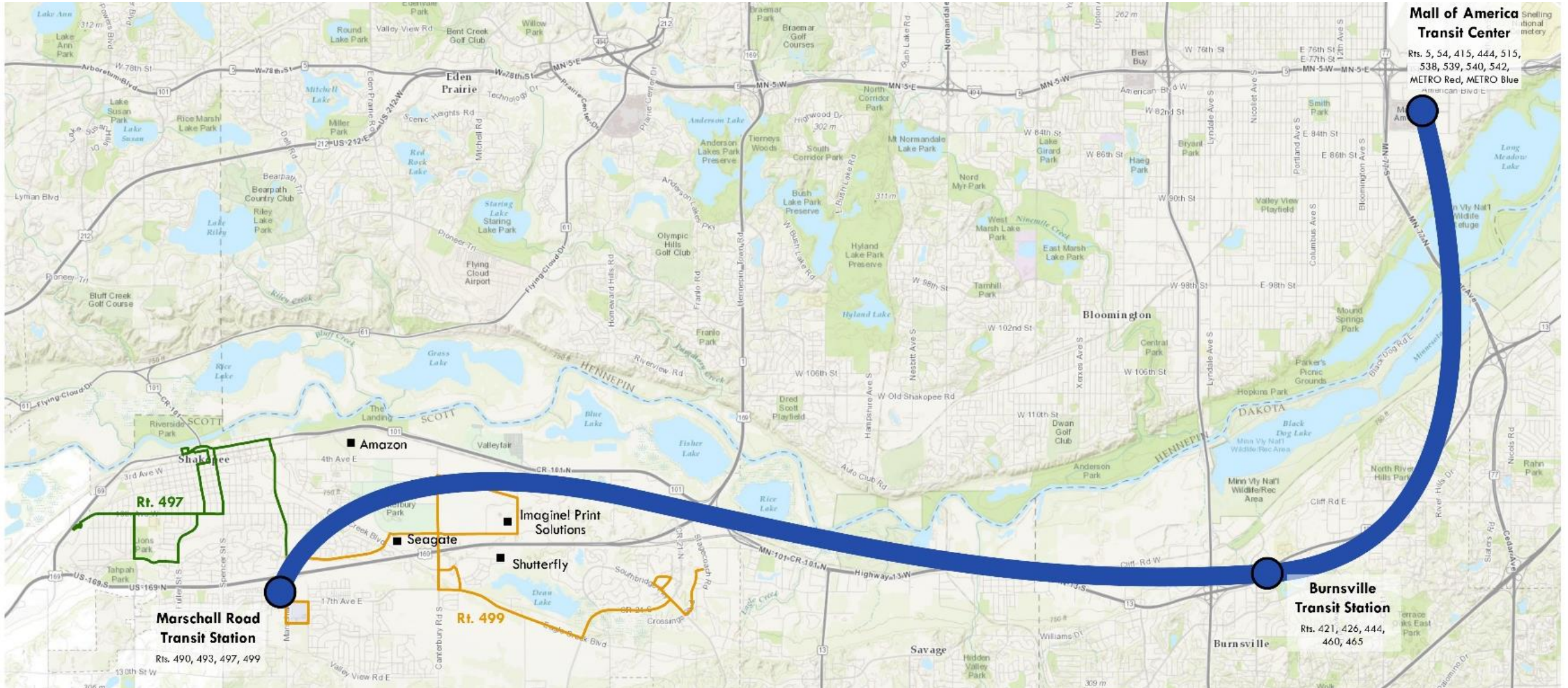
OPTIONS



OPTIONS



OPTIONS





ROUTE 495

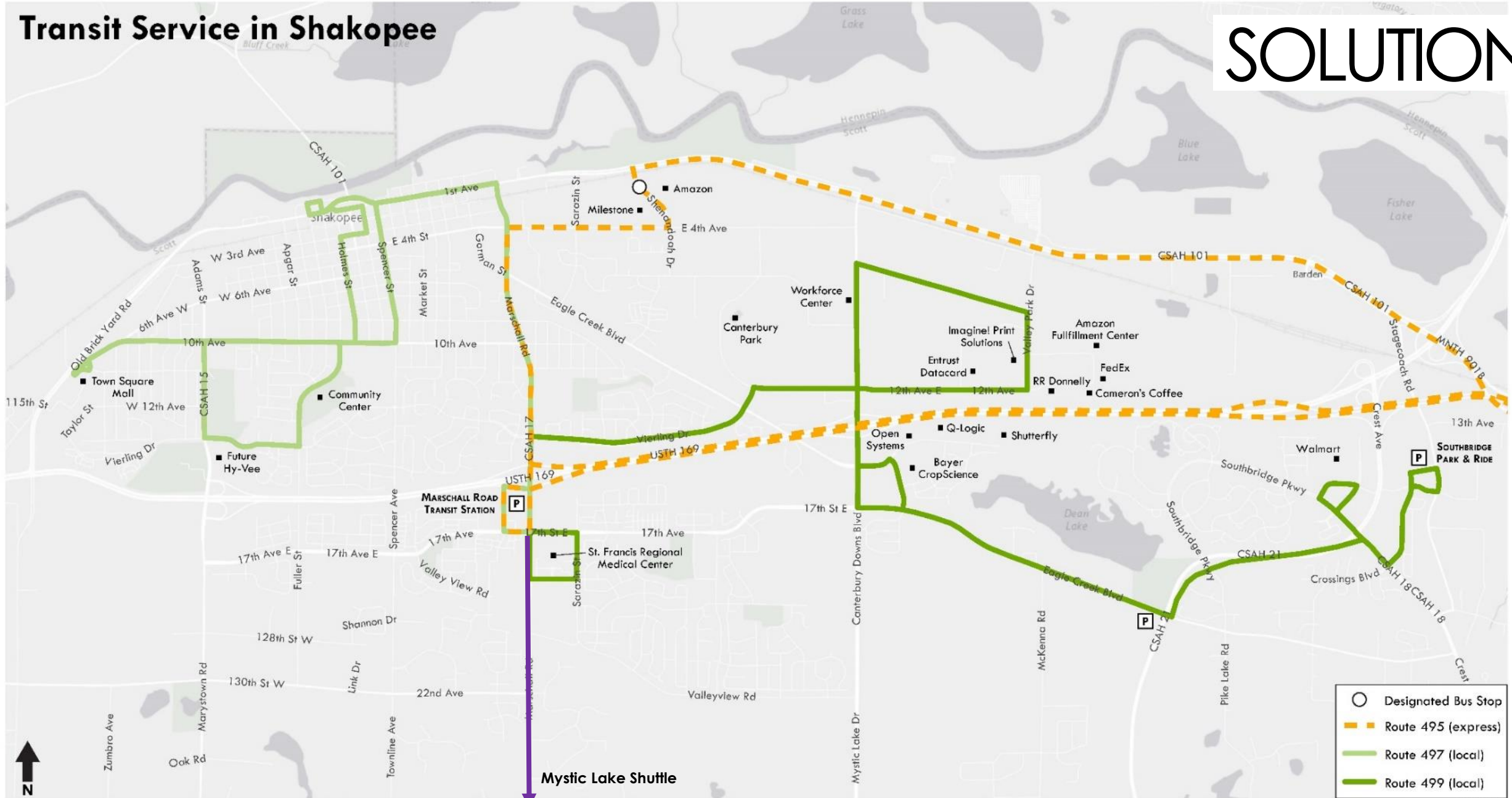
Mall of America • Burnsville • Shakopee
7 days per week • More than 30 trips per day



Let us
drive you.

Transit Service in Shakopee

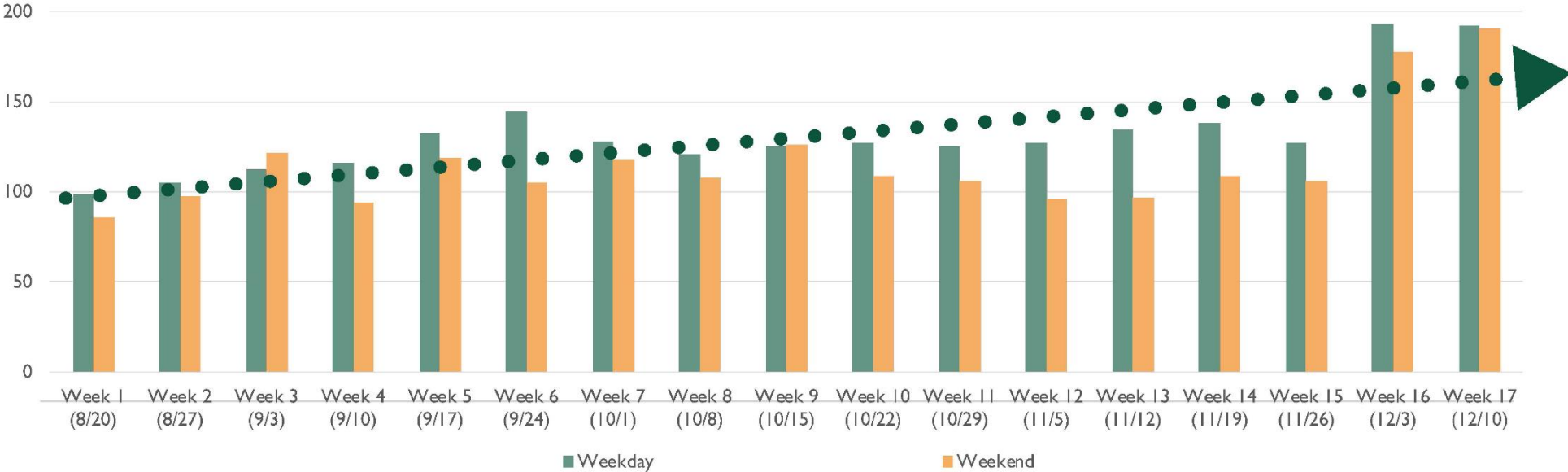
SOLUTION



- Designated Bus Stop
- Route 495 (express)
- Route 497 (local)
- Route 499 (local)

AVERAGE DAILY RIDERSHIP

RIDERSHIP
GROWTH OF
102%
COMPARING
WEEK 17 TO WEEK 1



Note: Week 3 Weekend Service includes Labor Day, Week 14 Weekend Service includes Thanksgiving Day and the Friday after Thanksgiving.

LESSONS LEARNED



- It doesn't happen overnight
- Know who to work with
- Find the first partner
- Learn how other agencies operate
- Understand data sharing and commitments
- Ridership growth takes time
- Keep an open mind & embrace challenges
- Start somewhere & scale successes

QUESTIONS & DISCUSSION

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