

**TRANSIT**  
*for Livable Communities*



ST. PAUL **Smart Trips**

# Our Vision

Credit: Minnesota Valley Transit Authority



**Our merged organization is working to ensure every Minnesotan has access to transportation options that are safe, affordable, sustainable, and healthy.**

**TRANSIT**

**WALKING**

**BICYCLING**

**CAR SHARING**



# Leading the Movement for Transportation Options in MN



Credit: Metro Transit



Credit: NPR.org



Credit: SouthWest Transit



Car ownership  
is the default  
choice



**“Bus stop locations around my area are pretty good. But I do not ride transit because the bus schedule does not work for when I need to get to my job. If the bus came more often, I would like to ride Metro Transit. Instead, I drive in traffic and pay for insurance, gas, car payments and maintenance, parking. We need better transportation options!”**

**Maria Bondy, Roseville**



**Our transportation system affects real people every day**

**“Transportation issues are increasingly an issue of commerce. Many of our employees would love to live downtown so they could walk or bike to work easily. Unfortunately, housing downtown is increasingly expensive as is parking. We need affordable transportation options to get people to work!”**

**Brad Smith, Rochester**



**Our transportation system affects real people every day**

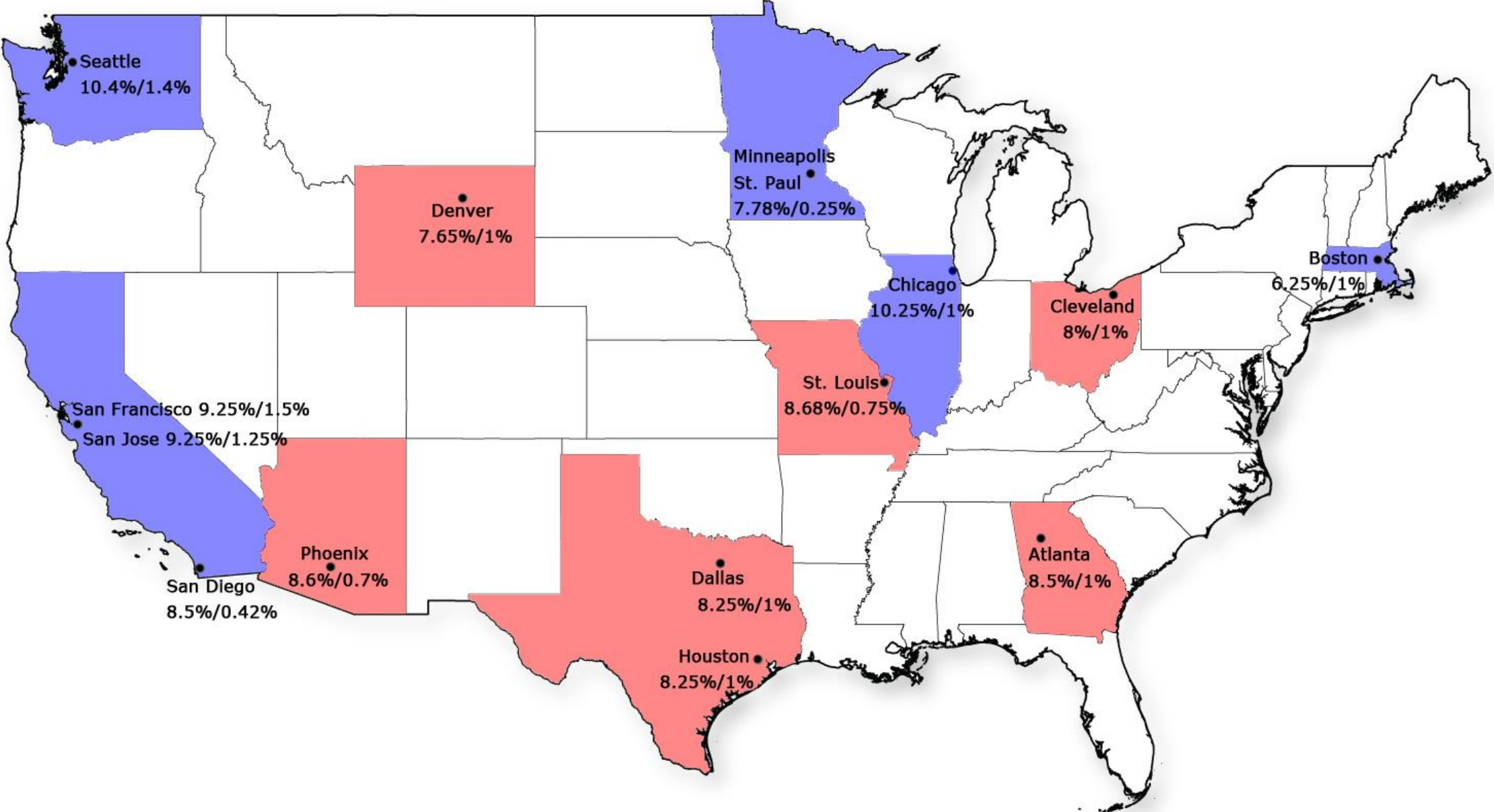


Providing  
options takes  
long-term  
funding



# Comparison of Sales Tax Rates Across the Country (2017)

## Highest Sales Tax / Transit Dedicated Tax

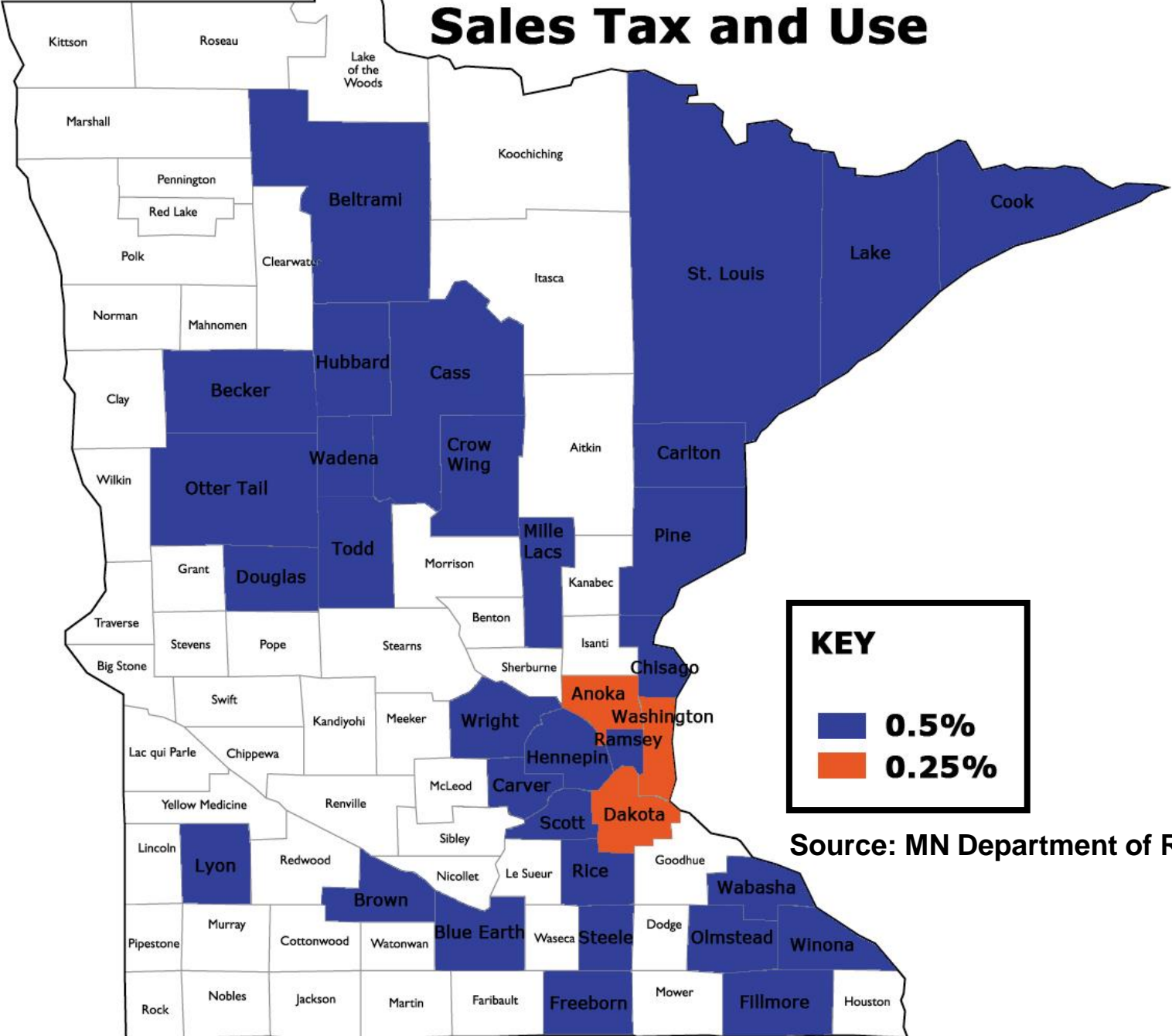




**Table 1 U.S. Local and Regional Public Transport Funding Options (TCRP 2009)**

Traditional Tax- and Fee-Based Transit Funding Sources	Common Business, Activity, and Related Funding Sources	Revenue Streams from Projects (Transportation and Others)	New “User” or “Market-Based” Funding Sources
<p>General revenues</p> <p>Sales taxes (variable base of goods and services, motor fuels)</p> <p>Property taxes (real property, includes vehicles)</p> <p>Contract or purchase-of-service revenues (by public agencies and private organizations, etc.)</p> <p>Lease revenues</p> <p>Vehicle fees (title, registration, tags, inspection)</p> <p>Advertising revenues</p> <p>Concessions revenues</p>	<p>Employer/payroll taxes</p> <p>Vehicle rental and lease fees</p> <p>Parking fees</p> <p>Realty transfer tax and mortgage recording fees</p> <p>Corporate franchise taxes</p> <p>Room/occupancy taxes</p> <p>Business license fees</p> <p>Utility fees/taxes</p> <p>Income taxes</p> <p>Donations</p> <p>Other business taxes</p>	<p>Transit-oriented development/joint development</p> <p>Value capture/beneficiary charges</p> <p>Special assessment districts</p> <p>Community improvement districts/community facilities districts</p> <p>Impact fees</p> <p>Tax-increment financing districts</p> <p>Right-of-way leasing</p>	<p>Tolling (fixed, variable, and dynamic; bridge and roadway)</p> <p>Congestion pricing</p> <p>Emissions fees</p> <p>VMT fees</p>

# MN Counties with Transit Sales Tax and Use



**KEY**

- 0.5%
- 0.25%

Source: MN Department of Revenue - 7/2017





Growing options  
takes people power



# Building the Movement





ARS



ART  
COME  
TAKE TO  
ME!









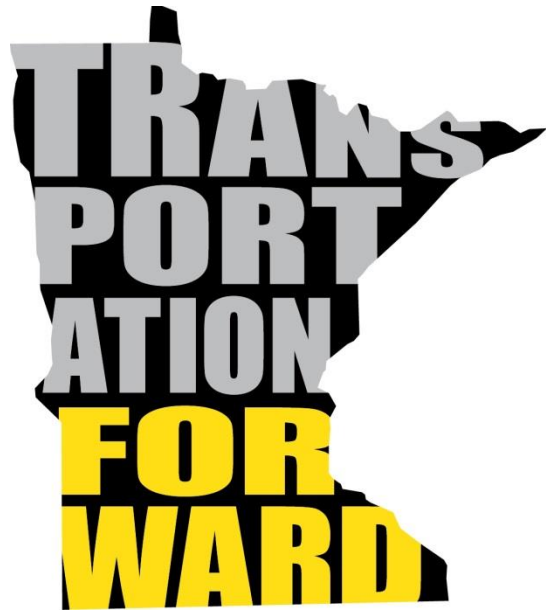


Our kids are not for sale  
Let's end the exploitation of our kids

CAUTION  
CAUTION



# Transportation Forward



A statewide campaign seeking new investments in transportation to improve mobility, economic health, and quality of life in communities across Minnesota. We are calling on the legislature to increase funding for all modes—bus, rail, bicycling, walking, roads, and bridges.

[www.transportationforwardmn.org](http://www.transportationforwardmn.org)

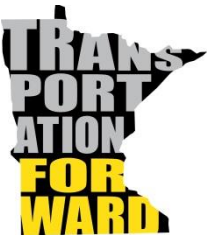


# Coalition Partners

AARP Minnesota  
AFSCME Council 5  
The Alliance  
Amalgamated Transit Union Local 1005  
American Council of Engineering Companies of MN  
American Heart Association  
American Institute of Architects (AIA) Minnesota  
American Planning Association Minnesota Chapter  
The Arc Greater Twin Cities  
Avenue Design Partners  
Bicycle Alliance of Minnesota  
BLEND  
Bloomington Bicycle Alliance  
Center for Prevention at Blue Cross and Blue Shield  
of Minnesota  
Communications Workers of America, Minnesota  
State Council  
Conservation Minnesota  
The Cornerstone Group  
Cycles for Change

Fresh Energy  
Growth & Justice  
Housing Justice Center  
I-494 Corridor Commission  
ISAIAH  
Izaak Walton League Minnesota Division  
Jewish Community Action  
Lao Assistance Center of Minnesota  
League of Women Voters  
Metropolitan Consortium of Community Developers  
Midtown Greenway Coalition  
Minnesota Academy of Nutrition and Dietetics  
Minnesota Cancer Alliance  
Minnesota Center for Environmental Advocacy  
Minnesota Consortium for Citizens with Disabilities  
Minnesota Environmental Partnership  
Minnesota FoodShare  
Minnesota Housing Partnership  
Minnesota Public Health Association  
Minnesota Public Interest Research Group (MPIRG)

Minnesota Public Transit Association  
Minnesotans for Healthy Kids Coalition  
MN350  
National Multiple Sclerosis Society  
New American Academy  
North Minneapolis Bicycle Advocacy Council  
Our Streets Minneapolis  
Quality Bicycle Products  
River Valley Action  
Saint Paul Bicycle Coalition  
Sierra Club  
Suburban Transit Association  
Summit Academy OIC  
Transit for Livable Communities & St. Paul Smart Trips  
The Trust for Public Land  
We Bike Rochester







467 LAKEVILLE

6100

FREE Wi-Fi  
ON THIS BUS

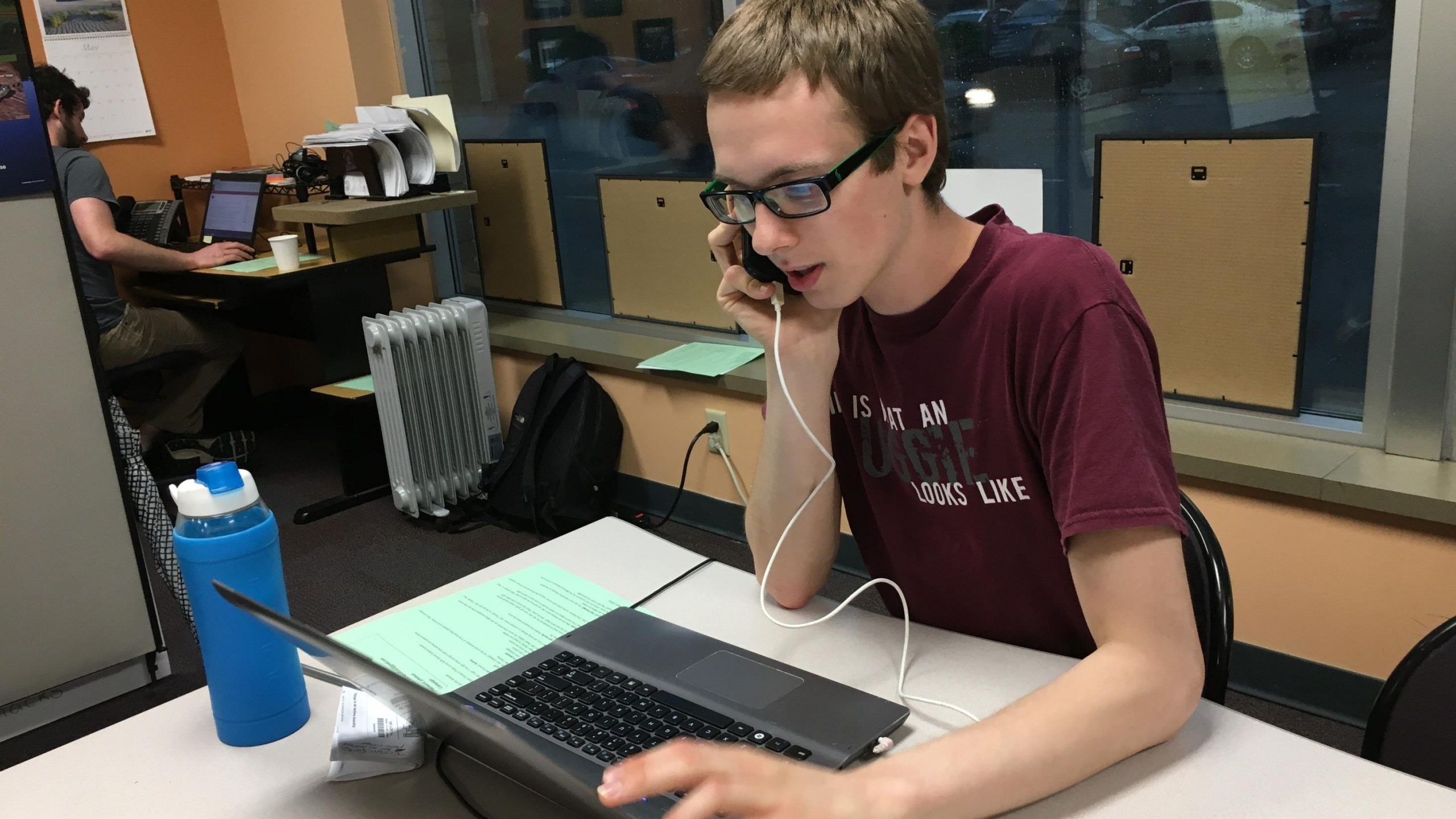
MOUNTAIN  
HARD  
WEAR

ONE  
WAY  
→

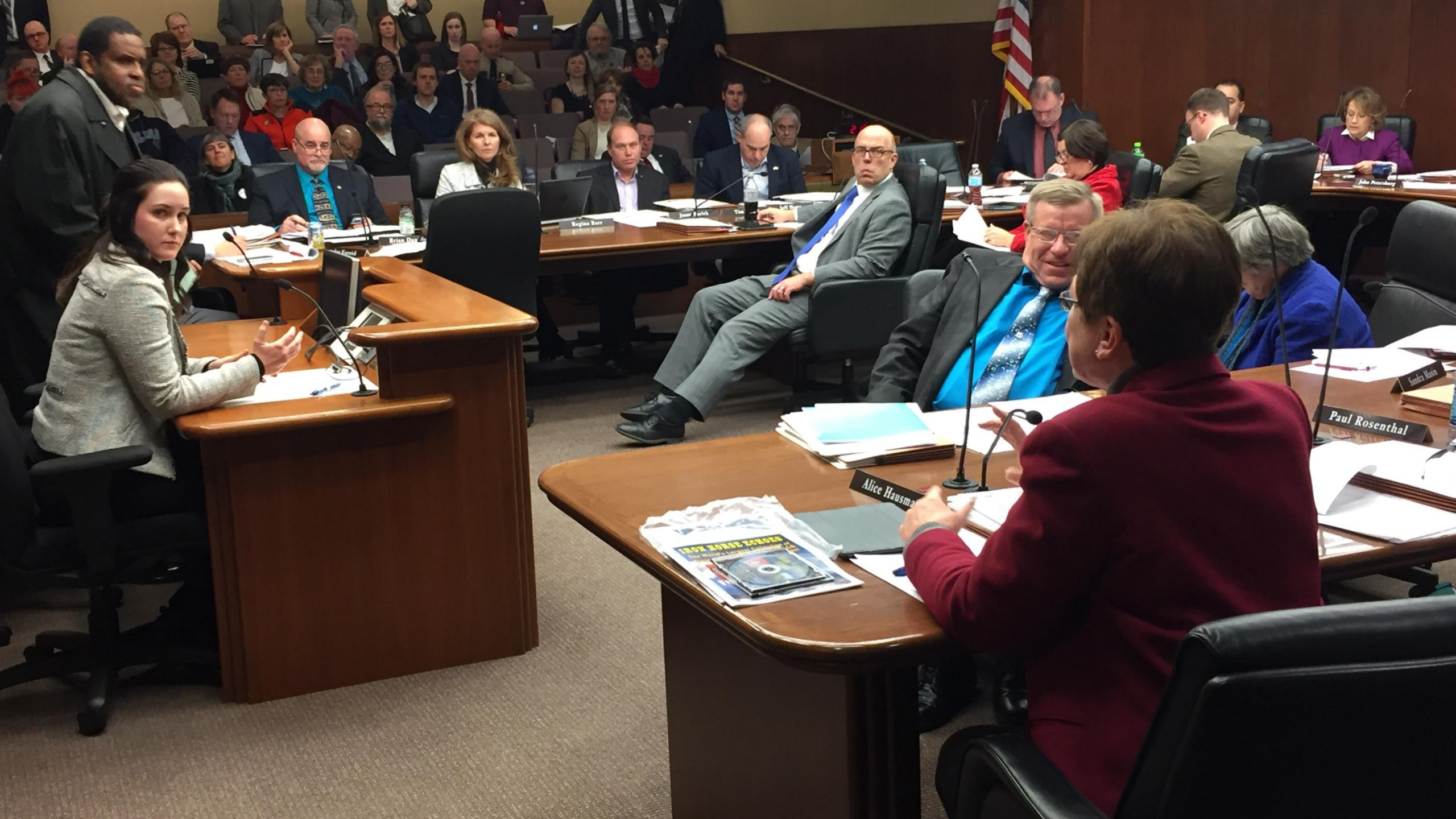
















WORKS BEST  
4 ALL

We need  
SAFE ROUTES  
TO SCHOOLS

NO SERVICE  
NO BUDGET CUTS  
NO FARE HIKES

Don't leave  
us  
STRANDED!  
Save transit

TRANSIT  
PORTATION  
FOR

Tra  
ntic









I'M BLACK EVERY MONTH

We need  
SAFE ROUTES TO SCHOOL



Don't leave  
us STRANDED!  
save transit





FUND  
TRANSIT  
NOW!

FARE HIRES  
INJUSTICE

STATIC

on't leav  
S...ANDE





SAVE OUR TRANSIT!  
NO CUTS!  
NO HIKES!

WORKERS  
need  
TRANSIT

Icons: car, bicycle, train, wheelchair

Icon: blue and orange graphic

Fix  
WILL SOMEONE

10%

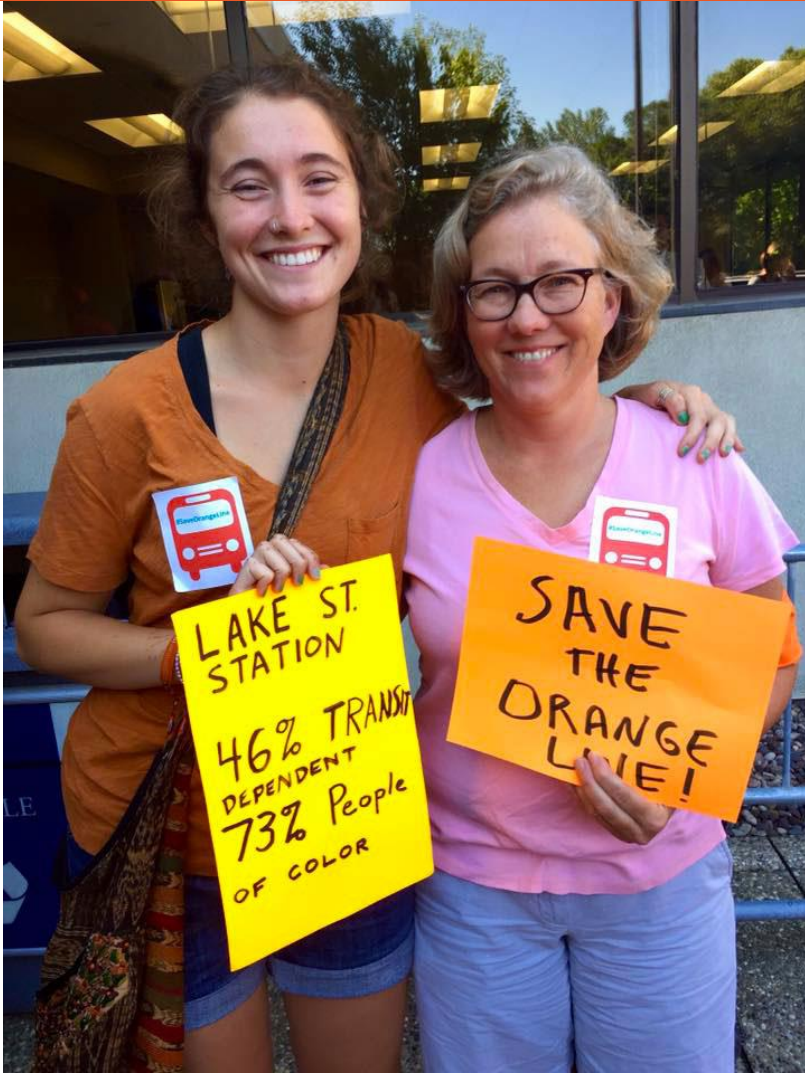
All employees of

Support

Icon: fist holding a tool  
road  
workers



# Get Involved



**Our members and volunteers make change possible! Learn more and connect with us online:**

[www.tlcmnnesota.org](http://www.tlcmnnesota.org)

[www.smart-trips.org](http://www.smart-trips.org)

[www.transportationforwardmn.org](http://www.transportationforwardmn.org)

